

WORLD NO TOBACCO DAY CAMPAIGN 2019

TAGORE DENTAL COLLEGE AND HOSPITAL



PROGRAM DETAILS

PROGRAM	WORLD NO TOBACCO DAY
TIME	9.30AM – 2.30PM
DATE	31.05.2016
DAY	FRIDAY

DEPARTMENT OF PUBLIC HEALTH DENTISTRY

DEPARTMENT OF PUBLIC HEALTH DENTISTRY

VENUE	RIALTO ENTERPRISES, VANDALUR KELAMBAKKAM ROAD, CHENNAI
TIME	2 PM to 4 PM
PARTICIPANTS	DEPARTMENT STAFFS AND INTERNS
ACTIVITY	ORAL CANCER AWARENESS THROUGH HEALTH EDUCATION AND EDUCATIONAL VIDEOS

WORLD NO TOBACCO DAY

Tobacco consumption in any form is dangerous to our health. People need to be made aware of the ills of tobacco. World No Tobacco Day is the event dedicated to call attention towards the impact of tobacco use on public health and reduce individual tobacco dependence. Governments of all the countries across the world are imposing strict regulations on tobacco products.

Every year, on 31 May, the World Health Organization (WHO) and global partners celebrate World No Tobacco Day (WNTD). The annual campaign is an opportunity to raise awareness on the harmful and deadly effects of tobacco use and second-hand smoke exposure, and to discourage the use of tobacco in any form.

Goals of the World No Tobacco Day 2019 campaign

The focus of World No Tobacco Day 2019 is on "tobacco and lung health." The campaign will increase awareness on:

1. The negative impact that tobacco has on people's lung health, from cancer to chronic respiratory disease
2. The fundamental role lungs play for the health and well-being of all people.
3. To call to action, advocating for effective policies to reduce tobacco consumption and engaging stakeholders across multiple sectors in the fight for tobacco control.

THEME 2019:"TOBACCO AND LUNG HEALTH"

The program was structured with the following events:

Human Chain Formation – Anti-tobacco rally in association with IDA:

The students and the staffs of the department in association with IDA Madras exhibited “Human Chain Formation” as a part of anti-tobacco rally at Elliot’s beach and created awareness on the importance of quitting tobacco use to the general public.



Awareness Camp at Rialto industry, Rathinamangalam village, Chennai

The Department also managed to conduct an awareness camp for around 200 company workers at Oral B campus, Rathinamangalam where the hazards of smoking and its effect on lung and oral cancer were emphasized.



To conclude,

“SMOKERS DON’T GROW OLD, THEY DIE YOUNG!”

No tobacco day is being celebrated in our college every year with an intention to provide to the public – the dreadful effects of tobacco to the users and their surroundings. This year turned to be a great success with more enthusiasm and participation among the general public.

We thank our principal **Dr.Chitraa R Chandran** and the management for their great support and guidance in making the day a grand success.